

Red Rock Communications Internship Program

Web & Interactive Production Internship

ORGANIZATIONAL INFORMATION

Organization: Red Rock Communications, Inc. **Updated:** 2/12/09

Type of Organization: Red Rock is a strategic communications company that designs sales and marketing programs to grow our clients businesses -- the “vortex” that takes businesses to their next level of success.

Our clients call Red Rock their “**Outsource Marketing Department.**” They rely on Red Rock as their full-time marketing manager or use us to complement their existing staff when there is an increased workload or a special project. Think of Red Rock as a quarterback that helps our clients articulate their plan for growing their business and provides the access to the appropriate creative resources needed to bring that plan to life.

We are a full service provider of custom solutions for marketing and advertising communication needs.

Our concept is simple. We believe it is more prudent to allocate marketing funds towards implementing business-building programs than it is to maintain a large in-house marketing staff.

We have proprietary tools to help management articulate their vision for growth (strategic planning process) and the internal capability to bring those dreams to life through print and interactive creative execution.

For more information, see our website www.redrockcomm.com.

Supervisor’s Name: Lee Taylor, Principal
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St. Louis, Mo 63117
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INTERNSHIP INFORMATION

Emphasis: Web & Interactive Production

Intern Title / Position: Interactive Designer

Description of Internship: Candidate will work in tandem with the Principal Director to design and program various interactive presentations and web projects.

Requirements: A good *attitude* is essential. Candidate should be proficient in the following software programs: Flash, Director, Dreamweaver, Photoshop, Illustrator. Should have ability to program utilizing HTML. Working knowledge of print production a plus.

Application Process: Interview with Supervisor

Comments: Candidate must be organized, have good communication skills, be reliable, a self-starter and have a good work ethic. Any other programming knowledge such as JAVA and C++ is helpful. Minimal opportunity for gaining data-base development experience.